

# DRIVE SMART BAY AREA

## Better for Your Budget, Better for the Air!

Want to increase your vehicle's fuel efficiency by 15%? Just drive smarter by following these simple tips to improve your driving habits and vehicle's performance. You'll save gas and money, increase safety, reduce stress and improve air quality. Smart, right?

### Before you leave:

- **Lighten your load.** Remove unneeded gear and equipment from the trunk and back seat. When your engine doesn't have to carry so much weight, you won't need to fill up as often at the pump!



Save more than  
5¢ per gallon.

- **Plan your trip.** Avoid short trips by car if you can, or combine them with other errands to save time and money. When combining your trips, go to your farthest destination first and work your way back. To help plan your trips to avoid traffic, go to <http://traffic.511.org/Index>.
- **Drive less, exercise more.** Whenever possible, walk, bike, take public transportation or carpool instead of driving alone. You'll get fit, save fuel and reduce wear and tear on your engine. Visit [511.org](http://511.org) to plan your transit trips and find carpooling companions.

- **Tune it up.** Keeping your car in good working condition can improve your gas mileage. Good maintenance includes keeping tires inflated, regular oil changes and oil filter replacement.

### In your vehicle:

- **Plug in a smart driving assistant.** This tool is like a fitness tracker for your car. Just plug it in and it will measure your driving behavior and train you to drive smarter by alerting you to poor driving habits. It can also diagnose engine trouble, remind you where you parked, provide emergency crash response and more.

**SAVE 50%** on a Smart  
Driving Assistant. Even Smarter!

For a limited time, Bay Area drivers can get an Automatic adapter, a state-of-the-art plug-in tool, for just \$49.95—that's a \$99.95 value! Go to [511.org/DriveSmartBayArea](http://511.org/DriveSmartBayArea) to get your discount.

\*All savings estimates are based on a gas price of \$3.00 per gallon. Not all savings are cumulative or applicable to all drivers at all times.

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### On the road:

- **Drive smoothly.** Rapid acceleration and braking can lower your gas mileage by up to 33% at highway speeds and by 5% around town. Ease up on the gas pedal and brake gently.



Save up to  
**\$1 per gallon.**

- **Check your speed.** Gas mileage decreases rapidly at speeds above 50 mph. When driving on freeways, reducing your speed from 75 mph to 65 mph can improve your gas mileage by 15%. Cruise control can help keep your speed in check.



Save up to  
**70¢ per gallon.**

- **Turn it off.** Idling gets you zero miles per gallon. Idling for just 10 seconds wastes more fuel than restarting your engine, so when you're parked or pulled over to stop for a while, switch off the engine.

### At the gas station:

- **Click the cap.** Loose, damaged or missing fuel tank caps can cost you as much as 30 gallons of fuel a year. Screw that cap on tight to stop your money from evaporating.
- **Check your tires.** Experts estimate that a quarter of all vehicles run on underinflated tires. Properly inflated tires drive safer, last longer and improve your fuel efficiency. Most vehicles list the proper tire pressure on the driver's side door jamb, inside the glove box or in the owner's manual.



Save nearly  
**10¢ per gallon.**

## SAVE 50%

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